

International Communications and Cultural Difference

Ivy Zhang

View Online



Anderson, C. (2007) *The long tail: how endless choice is creating unlimited demand*. London: Random House Business.

Anderson, C. (2010) *Free: how today's smartest businesses profit by giving something for nothing*. London: Random House Business.

Asian Mass Communication Research and Information Centre and Nanyang Technological University (1990) 'Asian journal of communication'.

Bahador, B. and ebrary, Inc (2007) *The CNN effect in action: how the news media pushed the West toward war in Kosovo* [electronic resource]. New York: Palgrave Macmillan. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10175730>.

Balabanova, E. (2010) 'Media power during humanitarian interventions: Is Eastern Europe any different from the West?', *Journal of Peace Research*, 47(1), pp. 71-82. Available at: <https://doi.org/10.1177/0022343309350005>.

Bennett, W.L. and Entman, R.M. (2001) *Mediated politics: communication in the future of democracy*. Cambridge: Cambridge University Press.

Boudana, S. (2010) 'On the values guiding the French practice of journalism: Interviews with thirteen war correspondents', *Journalism*, 11(3), pp. 293-310. Available at: <https://doi.org/10.1177/1464884909360921>.

Brandstetter, B. and Schmalhofer, J. (2014) 'Paid Content', *Journalism Practice*, 8(5), pp. 499-507. Available at: <https://doi.org/10.1080/17512786.2014.895519>.

Breaking news: how the Associated Press has covered war, peace, and everything else (2007). New York: Princeton Architectural Press.

Butsch, R. (2009) *Media and public spheres*. Basingstoke: Palgrave Macmillan.

Caldas-Coulthard, C.R. (2005) 'Personal web pages and the semiotic construction of academic identities', in *The writer's craft, the culture's technology: PALA 2002*. Amsterdam: Rodopi, pp. 23-46. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10380345>.

Castells, M. (2007) *Mobile communication and society: a global perspective: a project of the Annenberg Research Network on international communication*. Cambridge, Mass: MIT Press.

Castells, M. (2008) 'The New Public Sphere: Global Civil Society, Communication Networks, and Global Governance', *The ANNALS of the American Academy of Political and Social Science*, 616(1), pp. 78–93. Available at: <https://doi.org/10.1177/0002716207311877>.

Castells, M. (2010) *The power of identity*. 2nd ed. with new preface. Malden, MA: Wiley-Blackwell.

Cavanagh, A. (2007) *Sociology in the age of the Internet*. Maidenhead: Open University Press.

Chinese University of Hong Kong (no date) 'Chinese journal of communication'.

Chyi, H.I. (2012) 'Paying for What? How Much? And Why (Not)? Predictors of Paying Intent for Multiplatform Newspapers', *International Journal on Media Management*, 14(3), pp. 227–250. Available at: <https://doi.org/10.1080/14241277.2012.657284>.

Chyi, H.I. and Lee, A.M. (2013) 'ONLINE NEWS CONSUMPTION', *Digital Journalism*, 1(2), pp. 194–211. Available at: <https://doi.org/10.1080/21670811.2012.753299>.

Clarke, J. and Bromley, M. (2012) *International news in the digital age: East-West perceptions of a new world order*. London: Routledge.

Clausen, L. (2003) *Global news production*. Copenhagen: Copenhagen Business School.

Dahlgren, P. (2005) 'The Internet, Public Spheres, and Political Communication: Dispersion and Deliberation', *Political Communication*, 22(2), pp. 147–162. Available at: <https://doi.org/10.1080/10584600590933160>.

Dahlgren, P. and Sparks, C. (1991) *Communication and citizenship: journalism and the public sphere*. London: Routledge.

Devereux, E. (2003) 'Understanding the media, pp.42-116', in *Understanding the media*. London: Sage Publications.

'Digital journalism' (2012).

Emerson College (no date) 'Journal of media economics'.

Entman, R.M. (2008) 'Theorizing Mediated Public Diplomacy: The U.S. Case', *The International Journal of Press/Politics*, 13(2), pp. 87–102. Available at: <https://doi.org/10.1177/1940161208314657>.

European Journalism Training Association and International Communications Association (2000) 'Journalism studies'.

Fahmy, S., Wanta, W. and Nisbet, E.C. (2012) 'Mediated public diplomacy: Satellite TV news in the Arab world and perception effects', *International Communication Gazette*, 74(8), pp. 728–749. Available at: <https://doi.org/10.1177/1748048512459144>.

Fawcett, L. (2002) 'Why Peace Journalism Isn't News', *Journalism Studies*, 3(2), pp. 213–223. Available at: <https://doi.org/10.1080/14616700220129982>.

Featherstone, M. (1990) *Global culture: nationalism, globalization and modernity*: a Theory, culture & society special issue. London: Sage in association with Theory, culture & society.

Fetscherin, M. and Knolmayer, G. (2004) 'Business Models for Content Delivery: An Empirical Analysis of the Newspaper and Magazine Industry', *International Journal on Media Management*, 6(1-2), pp. 4-11. Available at: <https://doi.org/10.1080/14241277.2004.9669377>.

Fiske, J. (1990) *Introduction to communication studies*. 2nd ed. London: Routledge.

'From isolation to consensus: the UK's role in the revision process of the Television Without Frontiers Directive' (no date). Available at: http://www.westminster.ac.uk/__data/assets/pdf_file/0012/20073/003WPCC-VolFour-NoThree-Granville-Williams.pdf.

Fuller, S. (2011) *Humanity 2.0: what it means to be human past, present and future*. Basingstoke: Palgrave Macmillan.

Galtung, J. et al. (2000) *Searching for peace: the road to TRANSCEND* [electronic resource]. London: Pluto Press in association with TRANSCEND. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10015414>.

Garnham, N. (2007) 'Habermas and the public sphere', *Global Media and Communication*, 3(2), pp. 201-214. Available at: <https://doi.org/10.1177/1742766507078417>.

Golding, P. and Harris, P. (1997) *Beyond cultural imperialism: globalization, communication and the new international order*. London: SAGE.

Goyanes, M. (2014) 'An Empirical Study of Factors that Influence the Willingness to Pay for Online News', *Journalism Practice*, 8(6), pp. 742-757. Available at: <https://doi.org/10.1080/17512786.2014.882056>.

Graybeal, G.M. and Hayes, J.L. (2011) 'A Modified News Micropayment Model for Newspapers on the Social Web', *International Journal on Media Management*, 13(2), pp. 129-148. Available at: <https://doi.org/10.1080/14241277.2011.568808>.

Habermas, J., Burger, T. and Kert, L. (1992) *The structural transformation of the public sphere: an inquiry into a category of bourgeois society*. Cambridge: Polity Press.

Hanitzsch, T. (2004) 'Journalists as peacekeeping force? Peace journalism and mass communication theory', *Journalism Studies*, 5(4), pp. 483-495. Available at: <https://doi.org/10.1080/14616700412331296419>.

Haraway, D.J. (2004) *The Haraway reader*. New York: Routledge.

Huang, J.S. and Wang, W.-C. (2014) 'Application of the Long Tail Economy to the Online News Market: Examining Predictors of Market Performance', *Journal of Media Economics*, 27(3), pp. 158-176. Available at: <https://doi.org/10.1080/08997764.2014.931860>.

Joel C. Edelstein (1981) 'Dependency: A Special Theory within Marxian Analysis', *Latin*

American Perspectives, 8(3). Available at: <http://www.jstor.org/stable/info/2633472>.

'Journalism practice' (2007).

'Journalism: theory, practice, and criticism' (no date).

Keen, A. (2007) *The cult of the amateur: how today's internet is killing our culture and assaulting our economy*. London: Nicholas Brealey.

Kerr, A. (2006) *The business and culture of digital games: gamework/gameplay*. London: SAGE.

Lai, H. and Lu, Y. (2012) *China's soft power and international relations*. London: Routledge.

Lawson-Borders, G. (2010) 'More Than a Mouse Trap: Effective Business Models in a Digital World', *International Journal on Media Management*, 12(1), pp. 41–45. Available at: <https://doi.org/10.1080/14241270903558400>.

Lee, S.T. and Maslog, C.C. (2005) 'War or Peace Journalism? Asian Newspaper Coverage of Conflicts', *Journal of Communication*, 55(2), pp. 311–329. Available at: <https://doi.org/10.1111/j.1460-2466.2005.tb02674.x>.

Li, J. (2003) 'The global and the national of the Chinese media: discourses, market, technology and ideology' pp. 1–31', in *Chinese media, global contexts*. London, New York: Routledge.

Livingstone, S. (2004) 'The Challenge of Changing Audiences: Or, What is the Audience Researcher to do in the Age of the Internet?', *European Journal of Communication*, 19(1), pp. 75–86. Available at: <https://doi.org/10.1177/0267323104040695>.

Louie, K. (2008) 'Defining modern Chinese culture, pp.1–19', in *The Cambridge companion to modern Chinese culture*. Cambridge: Cambridge University Press. Available at: http://cco.cambridge.org/login2%3Fdest%3D%252Fbook%253Fid%253Dccol9780521863223_CCOL9780521863223.

Lynch, J. and McGoldrick, A. (2005) *Peace journalism*. Stroud: Hawthorn Press.

Lynch, J. and McGoldrick, A. (2013) 'Responses to peace journalism', *Journalism*, 14(8), pp. 1041–1058. Available at: <https://doi.org/10.1177/1464884912464175>.

Maffesoli, M. (1996) *The time of the tribes: the decline of individualism in mass society*. London: Sage.

Marris, P. and Thornham, S. (1999) *Media studies: a reader*. 2nd ed. Edinburgh: Edinburgh University Press.

Massey, B.L. and Levy, M.R. (1999) 'Interactive' Online Journalism at English-Language Web Newspapers in Asia: A Dependency Theory Analysis', *International Communication Gazette*, 61(6). Available at: <https://doi.org/10.1177/0016549299061006005>.

- Mayer-Schönberger, V. (2009) *Delete: the virtue of forgetting in the digital age*. Princeton, N.J.: Princeton University Press.
- McLaughlin, G. (2002) *The war correspondent*. London: Pluto Press.
- McNair, B. (2006) *Cultural chaos: journalism, news, and power in a globalised world*. New York: Routledge.
- McPhail, T.L. (2010) *Global communication: theories, stakeholders, and trends*. 3rd ed. Chichester: Wiley-Blackwell.
- McQuail, D. (2005a) 'Mass Communication Theory. pp.23-46', in *McQuail's mass communication theory*. 5th ed. London: SAGE.
- McQuail, D. (2005b) *McQuail's mass communication theory*. 5th ed. London: SAGE.
- 'Media, culture & society' (no date).
- 'Media policy briefing paper number 1: The future of the BBC' (no date). Available at: <http://cmr.ulster.ac.uk/wp-content/uploads/2012/08/bbcfuture.pdf>.
- 'Media, war & conflict' (no date).
- Moran, A. and Keane, M. (2004) *Television across Asia: television industries, programme formats and globalization*. 1st ed. London, New York: RoutledgeCurzon.
- Myllylahti, M. (2014) 'Newspaper Paywalls—the Hype and the Reality', *Digital Journalism*, 2(2), pp. 179–194. Available at: <https://doi.org/10.1080/21670811.2013.813214>.
- el-Nawawy, M. and Powers, S. (2010) 'Al-Jazeera English: A conciliatory medium in a conflict-driven environment?', *Global Media and Communication*, 6(1), pp. 61–84. Available at: <https://doi.org/10.1177/1742766510362019>.
- Nicholas J. Cull (2008) 'Public Diplomacy: Taxonomies and Histories', *Annals of the American Academy of Political and Social Science*, 616, pp. 31–54. Available at: <http://www.jstor.org/stable/25097993>.
- Nye, J.S. (2008) 'Public Diplomacy and Soft Power', *The ANNALS of the American Academy of Political and Social Science*, 616(1), pp. 94–109. Available at: <https://doi.org/10.1177/0002716207311699>.
- Papacharissi, Z. (2002) 'The virtual sphere: The internet as a public sphere', *New Media & Society*, 4(1), pp. 9–27. Available at: <https://doi.org/10.1177/14614440222226244>.
- Papacharissi, Z. (2010) *A private sphere: democracy in a digital age*. Cambridge: Polity.
- Papacharissi, Z. (2011) *A networked self: identity, community and culture on social network sites*. London: Routledge.
- Papathanassopoulos, S. (2002) *European television in the digital age: issues, dynamics, and realities*. Cambridge, Malden, MA: Polity.

Pariser, E. (2011) *The filter bubble: what the Internet is hiding from you*. New York: Penguin Press.

Parmar, I., Cox, M., and MyiLibrary (2010) *Soft power and US foreign policy: theoretical, historical and contemporary perspectives* [electronic resource]. London: Routledge. Available at: <http://www.myilibrary.com?id=257019>.

Paterson, C.A. (2011) *The international television news agencies: the world from London*. New York: Peter Lang.

Peter Viggo Jakobsen (2000) 'Focus on the CNN Effect Misses the Point: The Real Media Impact on Conflict Management Is Invisible and Indirect', *Journal of Peace Research*, 37(2), pp. 131-143. Available at: <http://www.jstor.org/stable/10.2307/424916?Search=yes&resultItemClick=true&searchText=Focus&searchText=on&searchText=the&searchText=CNN&searchText=effect&searchText=misses&searchText=the&searchText=point&searchUri=%2Faction%2FdoBasicSearch%3FQuery%3DFocus%2Bon%2Bthe%2BCNN%2Beffect%2Bmisses%2Bthe%2Bpoint%26amp%3Bfilter%3Djid%253A10.2307%252Fj100245%26amp%3BSearch%3DSearch%26amp%3Bwc%3Don%26amp%3Bfc%3Doff%26amp%3BglobalSearch%3D%26amp%3BsbbBox%3D%26amp%3BsbjBox%3D%26amp%3BsbpBox%3D>.

Pickard, V. and Williams, A.T. (2014) 'Salvation Or Folly?', *Digital Journalism*, 2(2), pp. 195-213. Available at: <https://doi.org/10.1080/21670811.2013.865967>.

Piers Robinson (2000) 'The Policy-Media Interaction Model: Measuring Media Power during Humanitarian Crisis', *Journal of Peace Research*, 37(5), pp. 613-633. Available at: <http://www.jstor.org/stable/10.2307/425283?Search=yes&resultItemClick=true&searchText=The&searchText=policy-media&searchText=interaction&searchText=model&searchUri=%2Faction%2FdoBasicSearch%3FQuery%3DThe%2Bpolicy%25E2%2580%2593media%2Binteraction%2Bmodel%26amp%3Bfilter%3Djid%253A10.2307%252Fj100245%26amp%3BSearch%3DSearch%26amp%3Bwc%3Don%26amp%3Bfc%3Doff%26amp%3BglobalSearch%3D%26amp%3BsbbBox%3D%26amp%3BsbjBox%3D%26amp%3BsbpBox%3D>.

Qiu, J.L. (2009) *Working-class network society: communication technology and the information have-less in urban China*. Cambridge, Mass: MIT.

Radway, J.A. (1991) *Reading the romance: women, patriarchy, and popular literature*. Chapel Hill: University of North Carolina Press.

Rettberg, J.W. (2008) *Blogging*. Cambridge, UK: Polity Press.

Robinson, P. (2001) 'Theorizing the Influence of Media on World Politics: Models of Media Influence on Foreign Policy', *European Journal of Communication*, 16(4), pp. 523-544. Available at: <https://doi.org/10.1177/0267323101016004005>.

Robinson, P. (2002) *The CNN effect: the myth of news, foreign policy and intervention*. London: Routledge.

Rojek, C. (2007) *Cultural studies*. Cambridge: Polity.

Rushing, J. and Elder, S. (2007) *Mission Al Jazeera: build a bridge, seek the truth, change*

the world. New York: Palgrave Macmillan.

Sarikakis, K. and Thussu, D.K. (2006) *Ideologies of the Internet*. Cresskill, N.J.: Hampton Press.

Seib, P. (2009) 'Public Diplomacy and Journalism: Parallels, Ethical Issues, and Practical Concerns', *American Behavioral Scientist*, 52(5), pp. 772–786. Available at: <https://doi.org/10.1177/0002764208326522>.

Seib, P.M. (2008) *The Al Jazeera effect: how the new global media are reshaping world politics*. 1st ed. Washington, D.C.: Potomac Books.

Seib, P.M. (2012) *Real-time diplomacy: politics and power in the social media era*. New York: Palgrave Macmillan.

Seib, P.M. and ebrary, Inc (2004) *Beyond the front lines: how the news media cover a world shaped by war* [electronic resource]. New York: Palgrave Macmillan. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10118448>.

Seib, P.M. and ebrary, Inc (2005) *Media and conflict in the twenty-first century* [electronic resource]. New York: Palgrave Macmillan. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10135624>.

Shambaugh, D.L. and MyiLibrary (2013) *China goes global: the partial power* [electronic resource]. New York: Oxford University Press. Available at: <http://lib.myilibrary.com?id=476925>.

Shie, V.H. and Meer, C.D. (2010) 'The Rise of Knowledge in Dependency Theory: The Experience of India and Taiwan', *Review of Radical Political Economics*, 42(1), pp. 81–99. Available at: <https://doi.org/10.1177/0486613409357182>.

Sklair, L. (2002) *Globalization: capitalism and its alternatives*. 3rd ed. Oxford: Oxford University Press.

Sreberny, A. (1997) *Media in global context: a reader*. London, New York :, New York, NY: Arnold, Distributed exclusively in the USA by St. Martin's Press.

Stalder, F. (2006) *Manuel Castells: the theory of the network society*. Cambridge: Polity Press.

Sun, J. and ebrary, Inc (2012) *Japan and China as charm rivals: soft power in regional diplomacy* [electronic resource]. Ann Arbor: University of Michigan Press. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10590386>.

Sunstein, C.R. (2007) *Republic.com 2.0*. Princeton: Princeton University Press.

Taylor, P.M. and ebrary, Inc (1997) 'Global communication, international affairs and the media since 1945. pp.1-57', in *Global communications, international affairs and the media since 1945*. London: Routledge. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10057190>.

Tehrani, M. (2002) 'Peace Journalism: Negotiating Global Media Ethics', *The Harvard International Journal of Press/Politics*, 7(2), pp. 58–83. Available at: <https://doi.org/10.1177/1081180X0200700205>.

'The international communication gazette' (no date).

Thurman, N. (2014) 'Newspaper Consumption in the Digital Age', *Digital Journalism*, 2(2), pp. 156–178. Available at: <https://doi.org/10.1080/21670811.2013.818365>.

Thussu, D.K. (2000) *International communication: continuity and change*. London: Arnold.

Tomlinson, J. (1999) *Globalization and culture*. Chicago: University of Chicago Press.

Trend, D. (2001) *Reading digital culture*. Malden, Mass: Blackwell.

Tumber, H. and Webster, F. (2006) *Journalists under fire: information war and journalistic practices*. London: SAGE Publication.

Turkle, S. (1997) *Life on the screen: identity in the age of the Internet*. New York: Touchstone.

Turkle, S. (2011) *Alone together: why we expect more from technology and less from each other*. New York: Basic Books.

Turow, J., Tsui, L., and ebrary, Inc (2008) *The hyperlinked society: questioning connections in the digital age* [electronic resource]. Ann Arbor: University of Michigan Press. Available at: <http://site.ebrary.com/lib/unnc/Doc?id=10356847>.

Universität St. Gallen (no date) 'The international journal on media management: JMM.'

Wajcman, J. (2004) *TechnoFeminism*. Cambridge: Polity.

Wang, J. (2011) *Soft power in China: public diplomacy through communication*. 1st ed. Basingstoke: Palgrave Macmillan.

Wang, Y. (2008) 'Public Diplomacy and the Rise of Chinese Soft Power', *The ANNALS of the American Academy of Political and Social Science*, 616(1), pp. 257–273. Available at: <https://doi.org/10.1177/0002716207312757>.

Wessels, B. (2010) *Understanding the internet: a socio-cultural perspective*. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Wu, S. (2013) 'Assessing the potential of Channel NewsAsia as the next "Al Jazeera": A comparative discourse analysis of Channel NewsAsia and the BBC', *Global Media and Communication*, 9(2), pp. 83–99. Available at: <https://doi.org/10.1177/1742766513478137>.

Xin, X. (2012) *How the market is changing China's news: the case of Xinhua News Agency*. Lanham: Lexington Books.

Zhang, S.I. (2010) 'Chinese Newspaper Ownership, Corporate Strategies, and Business Models in a Globalizing World', *International Journal on Media Management*, 12(3-4), pp. 205-230. Available at: <https://doi.org/10.1080/14241277.2010.527314>.

Zhang, S.I. (2013) 'The new breed of Chinese war correspondents: Their motivations and roles, and the impact of digital technology', *Media, War & Conflict*, 6(3), pp. 311-325. Available at: <https://doi.org/10.1177/1750635213502906>.

Zhang, S.I. (2014) *Impact of Globalization on the Local Press in China: A Case Study of the Beijing Youth Daily* [electronic resource]. Lanham: Lexington Books. Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=759226&site=ehost-live&scope=site>.