

# Business Planning for Engineers

Julien

View Online



- 
1.  
Allen, K.R.: Entrepreneurship for scientists and engineers. Prentice Hall, Upper Saddle River, N.J. (2010).
  
  2.  
Floyd, T.D., Levy, S., Wolfman, A.B.: Winning the new product development battle. Institute of Electrical and Electronics Engineers, New York (1993).
  
  3.  
Evans, V.: The Financial times essential guide to writing a business plan: how to win backing to start up or grow your business. Financial Times/Prentice Hall, Harlow, England (2011).
  
  4.  
Tokan, B.: How to write your business plan. Start your own business academy.com, Charleston (2014).
  
  5.  
Kortum, Samuel: Assessing the contribution of venture capital to innovation. RAND Journal of Economics (RAND Journal of Economics). 31, (2000).
  
  6.  
Bruton, G.D., Ahlstrom, D.: An institutional view of China's venture capital industry. Journal

of Business Venturing. 18, 233–259 (2003).  
[https://doi.org/10.1016/S0883-9026\(02\)00079-4](https://doi.org/10.1016/S0883-9026(02)00079-4).

7.

Gupta, J.P., Sravat, A.K.: Development and project financing of private power projects in developing countries: a case study of India. *International Journal of Project Management*. 16, 99–105 (1998). [https://doi.org/10.1016/S0263-7863\(97\)00030-6](https://doi.org/10.1016/S0263-7863(97)00030-6).

8.

Gompers, Paul: The Venture Capital Revolution. *Journal of Economic Perspectives*. 15, (2001).

9.

Naqi, S.A., Hettihewa, S.: Venture capital or private equity? The Asian experience. *Business Horizons*. 50, 335–344 (2007). <https://doi.org/10.1016/j.bushor.2007.03.001>.

10.

Zider, Bob: HOW VENTURE CAPITAL WORKS. *Harvard Business Review*. 76,.