## **Business Planning for Engineers**

Julien



1.

Allen KR. Entrepreneurship for scientists and engineers. Vol. Prentice Hall entrepreneurship series. Upper Saddle River, N.J.: Prentice Hall; 2010.

2.

Floyd TD, Levy S, Wolfman AB. Winning the new product development battle [Internet]. Vol. IEEE engineer's guide to business. New York: Institute of Electrical and Electronics Engineers; 1993. Available from: http://www.gbv.de/dms/bowker/toc/9780780303614.pdf

З.

Evans V. The Financial times essential guide to writing a business plan: how to win backing to start up or grow your business. Harlow, England: Financial Times/Prentice Hall; 2011.

4.

Tokan B. How to write your business plan. Vol. First timer's guide. Charleston: Start your own business academy.com; 2014.

5.

Kortum, Samuel. Assessing the contribution of venture capital to innovation. RAND Journal of Economics (RAND Journal of Economics) [Internet]. 2000;31(4). Available from: http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4119852&site=ehost-li ve

6.

Bruton GD, Ahlstrom D. An institutional view of China's venture capital industry. Journal of Business Venturing. 2003;18(2):233–59.

7.

Gupta JP, Sravat AK. Development and project financing of private power projects in developing countries: a case study of India. International Journal of Project Management. 1998;16(2):99–105.

8.

Gompers, Paul. The Venture Capital Revolution. Journal of Economic Perspectives [Internet]. 2001;15(2). Available from: http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4581986&site=ehost-li ve

9.

Naqi SA, Hettihewa S. Venture capital or private equity? The Asian experience. Business Horizons. 2007;50(4):335–44.

10.

Zider, Bob. HOW VENTURE CAPITAL WORKS. Harvard Business Review [Internet]. 76(6). Available from:

http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=1246932&site=ehost-li ve