

Innovation Management

Felix Arndt

[View Online](#)



Abernathy, W.J. and Clark, K.B. (1985) 'Innovation: Mapping the winds of creative destruction', *Research Policy*, 14(1), pp. 3-22. Available at: [https://doi.org/10.1016/0048-7333\(85\)90021-6](https://doi.org/10.1016/0048-7333(85)90021-6).

Adner, Ron (2006) 'Match Your Innovation Strategy to Your Innovation Ecosystem.', *Harvard Business Review*, 84(4). Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=19998909&site=ehost-live>.

Amit, RaphaelZott, Christoph (2012) 'Creating Value Through Business Model Innovation', *MIT Sloan Management Review*, 53(3), pp. 41-49. Available at: <http://search.proquest.com/docview/963962187/2928FDC3952F401DPQ/11?accountid=16676>.

Boudreau, Kevin J. (2013) 'Using the Crowd as an Innovation Partner.', *Harvard Business Review*, 91(4). Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=86173288&site=ehost-live>.

Bower, J. L. and Christensen, C. M. (1995) 'Disruptive technologies: catching the wave', *Long Range Planning*, 28(2). Available at: [https://doi.org/10.1016/0024-6301\(95\)91075-1](https://doi.org/10.1016/0024-6301(95)91075-1).
Chesbrough, Henry W. (2002) 'Organizing for Innovation: When Is Virtual Virtuous?', *Harvard Business Review*, 80(8). Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7157268&site=ehost-live>.

Chesbrough, Henry W (2003) 'The era of open innovation', *MIT Sloan Management Review*, 44(3), pp. 35-41. Available at: <http://search.proquest.com/docview/224970683/E6E8FE5867B64E86PQ/11?accountid=16676>.

CHRISTENSEN, C.M. and BOWER, J.L. (1996) 'CUSTOMER POWER, STRATEGIC INVESTMENT, AND THE FAILURE OF LEADING FIRMS', *Strategic Management Journal*, 17(3), pp. 197-218. Available at: [https://doi.org/10.1002/\(SICI\)1097-0266\(199603\)17:3<197::AID-SMJ804>3.0.CO;2-U](https://doi.org/10.1002/(SICI)1097-0266(199603)17:3<197::AID-SMJ804>3.0.CO;2-U).

Churchill, Neil C. (1983) 'The five stages of small business growth.', *Harvard Business Review*, 61(3). Available at: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=3868159&site=ehost-live>.

Cooper, R.G. (2008) 'Perspective: The Stage-Gate Idea-to-Launch Process—Update, What's New, and NexGen Systems', *Journal of Product Innovation Management*, 25(3), pp. 213–232. Available at: <https://doi.org/10.1111/j.1540-5885.2008.00296.x>.

Day, George S. (2007) 'Is It Real? Can We Win? Is It Worth Doing?', *Harvard Business Review*, 85(12). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=27441439&site=ehost-live>.

Drucker, Peter F. (2002) 'The Discipline of Innovation.', *Harvard Business Review*, 80(8). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7157220&site=ehost-live>.

Gino, Francesca (2011) 'Why Leaders Don't Learn From Success.', *Harvard Business Review*, 89(4). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=59478907&site=ehost-live>.

Helpat, C.E. (2002) 'The birth of capabilities: market entry and the importance of pre-history', *Industrial and Corporate Change*, 11(4), pp. 725–760. Available at: <https://doi.org/10.1093/icc/11.4.725>.

Henderson, Rebecca M. (1990) 'Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms.', *Administrative Science Quarterly*, 35(1). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9603111651&site=ehost-live>.

Isenberg, Daniel J. (2008) 'The Global Entrepreneur.', *Harvard Business Review*, 86(12). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=35387503&site=ehost-live>.

Kao, John (2009) 'Tapping the World's Innovation Hot Spots.', *Harvard Business Review*, 87(3). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=36589944&site=ehost-live>.

Kim, W. Chan (1997) 'Value Innovation: The Strategic Logic of High Growth.', *Harvard Business Review*, 75(1). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9706130742&site=ehost-live>.

Kim, W. Chan (2004) 'BLUE OCEAN STRATEGY.', *Harvard Business Review*, 82(10). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=14599913&site=ehost-live>.

Markides, Constantinos (1997) 'Strategic Innovation.', *Sloan Management Review*, 38(3). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9712170314&site=ehost-live>

st-live.

Merton, Robert C. (2013) 'INNOVATION RISK.', Harvard Business Review, 91(4). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=86173280&site=ehost-live>

Peteraf, M.A. (1993) 'The cornerstones of competitive advantage: A resource-based', Strategic Management Journal, 14(3). Available at:
<http://search.proquest.com/docview/224679066/BDD010DA86A405DPQ/6?accountid=16676>.

Sharif, N. (2006) 'Emergence and development of the National Innovation Systems concept', Research Policy, 35(5), pp. 745–766. Available at:
<https://doi.org/10.1016/j.respol.2006.04.001>.

Spear, Steven (1999) 'Decoding the DNA of the Toyota Production System.', Harvard Business Review, 77(5). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=2216294&site=ehost-live>

'Strategies For Learning From Failure.' (2011) Harvard Business Review, 89(4). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=59477883&site=ehost-live>

Swann, G.M.P. (2009) The economics of innovation: an introduction. Cheltenham: Edward Elgar.

Tushman, Michael L. (1986) 'Technological Discontinuities and Organizational Environments.', Administrative Science Quarterly, 31(3). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4013939&site=ehost-live>

Willy, S. and Clayton, C. (2012) 'Back Bay Battery, Inc.' Available at:
http://harvardbp.vollnwd.net/o36/hep/sim/backbay_v2/bbbv2_foreground.pdf.

Wilson, Keeley (2012) '10 Rules for Managing Global Innovation.', Harvard Business Review , 90(10). Available at:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=79996264&site=ehost-live>

Winter, S.G. (2003) 'Understanding dynamic capabilities', Strategic Management Journal, 24(10), pp. 991–995. Available at:
<http://search.proquest.com/docview/225006798/C418245B10B240ADPQ/7?accountid=16676>.