

# Innovation Management

Felix Arndt

View Online



[1]

G. M. P. Swann, *The economics of innovation: an introduction*. Cheltenham: Edward Elgar, 2009.

[2]

M. A. Peteraf, 'The cornerstones of competitive advantage: A resource-based', *Strategic Management Journal*, vol. 14, no. 3, 1993 [Online]. Available:  
<http://search.proquest.com/docview/224679066/BDD010DA86A405DPQ/6?accountid=16676>

[3]

S. G. Winter, 'Understanding dynamic capabilities', *Strategic Management Journal*, vol. 24, no. 10, pp. 991-995, 2003 [Online]. Available:  
<http://search.proquest.com/docview/225006798/C418245B10B240ADPQ/7?accountid=16676>

[4]

Tushman, Michael L., 'Technological Discontinuities and Organizational Environments.', *Administrative Science Quarterly*, vol. 31, no. 3, 1986 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4013939&site=ehost-live>

[5]

Henderson, Rebecca M., 'Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms.', *Administrative Science Quarterly*, vol. 35, no. 1, 1990 [Online]. Available:

<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9603111651&site=ehost-live>

[6]

W. J. Abernathy and K. B. Clark, 'Innovation: Mapping the winds of creative destruction', *Research Policy*, vol. 14, no. 1, pp. 3-22, 1985, doi: 10.1016/0048-7333(85)90021-6.

[7]

Spear, Steven, 'Decoding the DNA of the Toyota Production System.', *Harvard Business Review*, vol. 77, no. 5, 1999 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=2216294&site=ehost-live>

[8]

Kim, W. Chan, 'BLUE OCEAN STRATEGY.', *Harvard Business Review*, vol. 82, no. 10, 2004 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=14599913&site=ehost-live>

[9]

Markides, Constantinos, 'Strategic Innovation.', *Sloan Management Review*, vol. 38, no. 3, 1997 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9712170314&site=ehost-live>

[10]

Adner, Ron, 'Match Your Innovation Strategy to Your Innovation Ecosystem.', *Harvard Business Review*, vol. 84, no. 4, 2006 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=19998909&site=ehost-live>

[11]

Chesbrough, Henry W, 'The era of open innovation', *MIT Sloan Management Review*, vol. 44, no. 3, pp. 35-41, 2003 [Online]. Available:

<http://search.proquest.com/docview/224970683/E6E8FE5867B64E86PQ/11?accountid=16676>

[12]

Amit, RaphaelZott, Christoph, 'Creating Value Through Business Model Innovation', MIT Sloan Management Review, vol. 53, no. 3, pp. 41-49, 2012 [Online]. Available: <http://search.proquest.com/docview/963962187/2928FDC3952F401DPQ/11?accountid=16676>

[13]

Boudreau, Kevin J., 'Using the Crowd as an Innovation Partner.', Harvard Business Review, vol. 91, no. 4, 2013 [Online]. Available: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=86173288&site=ehost-live>

[14]

Drucker, Peter F., 'The Discipline of Innovation.', Harvard Business Review, vol. 80, no. 8, 2002 [Online]. Available: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7157220&site=ehost-live>

[15]

S. Willy and C. Clayton, 'Back Bay Battery, Inc.', 2012 [Online]. Available: [http://harvardbp.vo.llnwd.net/o36/hep/sim/backbay\\_v2/bbbv2\\_foreground.pdf](http://harvardbp.vo.llnwd.net/o36/hep/sim/backbay_v2/bbbv2_foreground.pdf)

[16]

C. E. Helfat, 'The birth of capabilities: market entry and the importance of pre-history', Industrial and Corporate Change, vol. 11, no. 4, pp. 725-760, 2002, doi: 10.1093/icc/11.4.725.

[17]

Kim, W. Chan, 'Value Innovation: The Strategic Logic of High Growth.', Harvard Business Review, vol. 75, no. 1, 1997 [Online]. Available: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9706130742&site=eho>

st-live

[18]

Churchill, Neil C., 'The five stages of small business growth.', Harvard Business Review, vol. 61, no. 3, 1983 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=3868159&site=ehost-live>

[19]

C. M. CHRISTENSEN and J. L. BOWER, 'CUSTOMER POWER, STRATEGIC INVESTMENT, AND THE FAILURE OF LEADING FIRMS', Strategic Management Journal, vol. 17, no. 3, pp. 197-218, 1996, doi: 10.1002/(SICI)1097-0266(199603)17:3<197::AID-SMJ804>3.0.CO;2-U.

[20]

Bower, J. L. and Christensen, C. M., 'Disruptive technologies: catching the wave', Long Range Planning, vol. 28, no. 2, 1995, doi: 10.1016/0024-6301(95)91075-1.

[21]

R. G. Cooper, 'Perspective: The Stage-Gate Idea-to-Launch Process—Update, What's New, and NexGen Systems', Journal of Product Innovation Management, vol. 25, no. 3, pp. 213-232, 2008, doi: 10.1111/j.1540-5885.2008.00296.x.

[22]

Chesbrough, Henry W., 'Organizing for Innovation: When Is Virtual Virtuous?', Harvard Business Review, vol. 80, no. 8, 2002 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7157268&site=ehost-live>

[23]

Day, George S., 'Is It Real? Can We Win? Is It Worth Doing?', Harvard Business Review, vol. 85, no. 12, 2007 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=27441439&site=ehost-live>

[24]

Merton, Robert C., 'INNOVATION RISK.', Harvard Business Review, vol. 91, no. 4, 2013 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=86173280&site=ehost-live>

[25]

'Strategies For Learning From Failure.', Harvard Business Review, vol. 89, no. 4, 2011 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=59477883&site=ehost-live>

[26]

Gino, Francesca, 'Why Leaders Don't Learn From Success.', Harvard Business Review, vol. 89, no. 4, 2011 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=59478907&site=ehost-live>

[27]

N. Sharif, 'Emergence and development of the National Innovation Systems concept', Research Policy, vol. 35, no. 5, pp. 745–766, 2006, doi: 10.1016/j.respol.2006.04.001.

[28]

Wilson, Keeley, '10 Rules for Managing Global Innovation.', Harvard Business Review, vol. 90, no. 10, 2012 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=79996264&site=ehost-live>

[29]

Kao, John, 'Tapping the World's Innovation Hot Spots.', Harvard Business Review, vol. 87, no. 3, 2009 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=36589944&site=ehost-live>

[30]

Isenberg, Daniel J., 'The Global Entrepreneur.', Harvard Business Review, vol. 86, no. 12, 2008 [Online]. Available:  
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=35387503&site=ehost-live>