

Innovation Management

Felix Arndt

View Online



1.

Swann GMP. The economics of innovation: an introduction. Cheltenham: Edward Elgar; 2009.

2.

Peteraf MA. The cornerstones of competitive advantage: A resource-based. Strategic Management Journal [Internet]. 1993;14(3). Available from: <http://search.proquest.com/docview/224679066/BDD010DA86A405DPQ/6?accountid=16676>

3.

Winter SG. Understanding dynamic capabilities. Strategic Management Journal [Internet]. 2003;24(10):991-5. Available from: <http://search.proquest.com/docview/225006798/C418245B10B240ADPQ/7?accountid=16676>

4.

Tushman, Michael L. Technological Discontinuities and Organizational Environments. Administrative Science Quarterly [Internet]. 1986;31(3). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4013939&site=ehost-live>

5.

Henderson, Rebecca M. Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms. Administrative Science Quarterly [Internet]. 1990;35(1). Available from:

<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9603111651&site=ehost-live>

6.

Abernathy WJ, Clark KB. Innovation: Mapping the winds of creative destruction. Research Policy. 1985;14(1):3-22.

7.

Spear, Steven. Decoding the DNA of the Toyota Production System. Harvard Business Review [Internet]. 1999;77(5). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=2216294&site=ehost-live>

8.

Kim, W. Chan. BLUE OCEAN STRATEGY. Harvard Business Review [Internet]. 2004;82(10). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=14599913&site=ehost-live>

9.

Markides, Constantinos. Strategic Innovation. Sloan Management Review [Internet]. 1997;38(3). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9712170314&site=ehost-live>

10.

Adner, Ron. Match Your Innovation Strategy to Your Innovation Ecosystem. Harvard Business Review [Internet]. 2006;84(4). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=19998909&site=ehost-live>

11.

Chesbrough, Henry W. The era of open innovation. MIT Sloan Management Review [Internet]. 2003;44(3):35-41. Available from:

<http://search.proquest.com/docview/224970683/E6E8FE5867B64E86PQ/11?accountid=16676>

12.

Amit, RaphaelZott, Christoph. Creating Value Through Business Model Innovation. MIT Sloan Management Review [Internet]. 2012;53(3):41–9. Available from: <http://search.proquest.com/docview/963962187/2928FDC3952F401DPQ/11?accountid=16676>

13.

Boudreau, Kevin J. Using the Crowd as an Innovation Partner. Harvard Business Review [Internet]. 2013;91(4). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=86173288&site=ehost-live>

14.

Drucker, Peter F. The Discipline of Innovation. Harvard Business Review [Internet]. 2002;80(8). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7157220&site=ehost-live>

15.

Willy S, Clayton C. Back Bay Battery, Inc. 2012; Available from: http://harvardbp.vo.llnwd.net/o36/hep/sim/backbay_v2/bbbv2_foreground.pdf

16.

Helfat CE. The birth of capabilities: market entry and the importance of pre-history. Industrial and Corporate Change. 2002;11(4):725–60.

17.

Kim, W. Chan. Value Innovation: The Strategic Logic of High Growth. Harvard Business Review [Internet]. 1997;75(1). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9706130742&site=ehost-live>

18.

Churchill, Neil C. The five stages of small business growth. Harvard Business Review [Internet]. 1983;61(3). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=3868159&site=ehost-live>

19.

CHRISTENSEN CM, BOWER JL. CUSTOMER POWER, STRATEGIC INVESTMENT, AND THE FAILURE OF LEADING FIRMS. Strategic Management Journal. 1996;17(3):197–218.

20.

Bower, J. L., Christensen, C. M. Disruptive technologies: catching the wave. Long Range Planning. 1995;28(2).

21.

Cooper RG. Perspective: The Stage-Gate Idea-to-Launch Process—Update, What's New, and NexGen Systems. Journal of Product Innovation Management. 2008;25(3):213–32.

22.

Chesbrough, Henry W. Organizing for Innovation: When Is Virtual Virtuous? Harvard Business Review [Internet]. 2002;80(8). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7157268&site=ehost-live>

23.

Day, George S. Is It Real? Can We Win? Is It Worth Doing? Harvard Business Review [Internet]. 2007;85(12). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=27441439&site=ehost-live>

24.

Merton, Robert C. INNOVATION RISK. Harvard Business Review [Internet]. 2013;91(4). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=86173280&site=ehost-live>

25.

Strategies For Learning From Failure. Harvard Business Review [Internet]. 2011;89(4). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=59477883&site=ehost-live>

26.

Gino, Francesca. Why Leaders Don't Learn From Success. Harvard Business Review [Internet]. 2011;89(4). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=59478907&site=ehost-live>

27.

Sharif N. Emergence and development of the National Innovation Systems concept. Research Policy. 2006;35(5):745-66.

28.

Wilson, Keeley. 10 Rules for Managing Global Innovation. Harvard Business Review [Internet]. 2012;90(10). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=79996264&site=ehost-live>

29.

Kao, John. Tapping the World's Innovation Hot Spots. Harvard Business Review [Internet]. 2009;87(3). Available from:
<http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=36589944&site=ehost-live>

30.

Isenberg, Daniel J. The Global Entrepreneur. Harvard Business Review [Internet]. 2008;86(12). Available from: <http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=35387503&site=ehost-live>